



AI-Powered Growth Partner

COMPANY PROFILE

AFFORDABLE MARKETING. ACCELERATED BY AI.

AI-Powered Social Media Agency
for Startups, Local Businesses
& Growing Brands



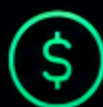
 www.scaleupmedia.digital  +91 99581 94938  hello@scaleupmedia.digital



AI-POWERED
Workflows



FASTER
Delivery



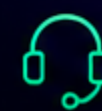
AFFORDABLE
Pricing



RESULTS
Driven



TRANSPARENT
Reporting



DEDICATED
Support

MARKETING HAS CHANGED

The old way is expensive, slow and outdated.
The new way is **AI-powered, faster** and **result-driven**.

OLD MARKETING

The Traditional Way



HIGH COST

Huge retainers and hidden costs that drain your budget.



LONG TIMELINES

Weeks or months to execute even simple tasks.



LARGE TEAMS

Multiple layers, approvals and unnecessary overheads.



SLOW EXECUTION

Manual processes, delays and inconsistent results.



Outdated. Expensive. Inefficient.



ScaleUpMedia

The AI-Powered Way



AFFORDABLE PRICING

AI-powered efficiency helps us deliver more at a fraction of the cost.



FASTER DELIVERY

AI automations + expert execution = ultra-fast turnaround.



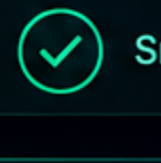
EXPERT-LED TEAM

Lean, skilled and AI-enhanced team focused on results, not overheads.



RESULTS THAT SCALE

Data-driven strategies, AI insights and continuous optimization.



Smarter. Faster. Affordable. Results-Driven.



We combine **AI + Human intelligence** to deliver exceptional results at affordable prices.

ABOUT SCALEUP MEDIA

We Help Businesses Scale Smarter With AI-Powered Marketing.

ScaleUp Media is an AI-powered digital marketing agency built to help startups, local businesses, and growing brands achieve sustainable growth through smart strategies, creative content, and performance-driven campaigns.



OUR MISSION

To make high-quality digital marketing accessible and affordable for every business by combining AI innovation with human creativity.



OUR VISION

To become the most trusted AI-powered marketing partner for businesses worldwide, driving growth, innovation, and long-term success.



WHY WE EXIST

We believe every business deserves growth. Our goal is to remove the barriers of high cost, slow execution, and outdated marketing.



100+
Happy Clients



250+
Projects Delivered



3X
Average Growth
Achieved



98%
Client Retention
Rate



"We combine AI technology, data-driven strategies, and creative excellence to deliver marketing that doesn't just look good, it **performs.**"

OUR SERVICES

End-to-end AI-powered marketing solutions to **grow your brand**, **generate leads** and maximize your business growth.



Everything You Need. All Under One Roof.



AI-Powered Solutions



Performance Driven



Affordable Pricing



Measurable Results



Dedicated Support

01



Website Design & Development

- ✓ Business Websites
- ✓ Landing Pages
- ✓ E-Commerce Solutions
- ✓ Responsive & Modern Design
- ✓ SEO Friendly Development



Build a powerful digital identity that converts.

02



Social Media Management

- ✓ Content Strategy (AI + Human)
- ✓ Creative Design & Branding
- ✓ Reels, Carousels & Posts
- ✓ Community Management
- ✓ Performance Reporting



Engage your audience and build a strong brand presence.

03



Lead Generation & Advertising

- ✓ Meta (Facebook & Instagram) Ads
- ✓ Google Ads (Search & Display)
- ✓ WhatsApp Marketing
- ✓ Remarketing Campaigns
- ✓ High Quality Lead Generation



Generate high-quality leads and increase conversions.

04



Google Business Profile (GBP)

- ✓ GBP Setup & Optimization
- ✓ Local SEO Optimization
- ✓ Review Management
- ✓ Local Lead Generation
- ✓ Performance Insights



Rank higher locally and get more customers.

05



AI Marketing Solutions

- ✓ AI Content Creation
- ✓ Marketing Automation
- ✓ Workflow Automation
- ✓ AI Chatbots & Integrations
- ✓ Smart Analytics & Insights



Leverage AI to automate, optimize and scale.



From strategy to execution, we deliver **AI-powered marketing solutions** that drive real growth.

WHY CHOOSE US?

We combine AI technology with human creativity to deliver **faster, smarter and more affordable marketing** solutions for your business.

“

Your Growth is Our
Top Priority.



AI POWERED

We leverage AI tools and automation to create smarter strategies, stunning content and better results.



AFFORDABLE

Premium marketing solutions at prices designed for startups, small businesses and growing brands.



FAST DELIVERY

AI-powered workflows and streamlined processes help us deliver high-quality work faster than others.



GROWTH FOCUSED

We focus on what matters most — leads, conversions and revenue. Your growth is our ultimate goal.



DEDICATED SUPPORT

Get a dedicated team and personalized support whenever you need it. We're always here.



TRANSPARENT PRICING

No hidden charges. No confusing terms. Just clear, honest and transparent pricing.



We don't just provide services, we build **long-term partnerships.**



100+ Happy Clients

Trust Us For Their Growth

OUR PROCESS

Simple Steps. **Smarter Growth.**

A Proven Process to Deliver **Exceptional Results**

Our AI-powered approach ensures every project is strategic, data-driven and tailored to achieve your business goals. From understanding your vision to delivering measurable results, we've got you covered.

**01**

DISCOVER

We learn about your business, audience, competitors and goals to find the right opportunities.

02

STRATEGY

Our experts create a custom AI-powered strategy tailored to your business objectives.

03

DESIGN

We design engaging content, websites and campaigns that reflect your brand and connect with your audience.

04

LAUNCH

We execute, launch and promote your campaigns using advanced tools and AI automation for maximum impact.

05

OPTIMIZE

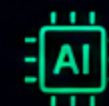
We monitor performance, analyze data and continuously optimize strategies to drive better results.



We don't just follow a process, we **perfect** it for your growth.



Data-Driven
Decisions



AI-Powered
Execution



Measurable
Results

PRICING

Plans That Grow With Your Business

Affordable. Transparent. Powerful.
Choose the perfect plan for your business goals and scale up with confidence.



Custom plans available for enterprises and special requirements.



LANDING PAGES

High Converting. Fast Loading. Results Driven.

STARTING FROM

₹999

One Time

- ✓ 1 Landing Page
- ✓ Responsive Design
- ✓ Basic SEO
- ✓ 3 Days Delivery

Get Started



BUSINESS WEBSITES

Modern. Professional. Optimized.

STARTING FROM

₹4,999

One Time

- ✓ 5 Pages Website
- ✓ Responsive Design
- ✓ Basic SEO
- ✓ 7 Days Delivery

Get Started



SOCIAL MEDIA MANAGEMENT

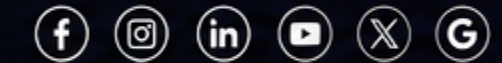
Engage. Grow. Convert.

STARTING FROM

₹4,999

/Month

- ✓ All Major Platforms
- ✓ 12 Posts/Month
- ✓ Content Creation
- ✓ Monthly Report



Get Started



LEAD GENERATION & ADVERTISING

Generate Quality Leads. Increase Conversions.

₹6,999 /Month

- ✓ Meta Ads (Facebook & Instagram)
- ✓ Google Ads (Search & Display)
- ✓ Landing Page Integration
- ✓ Conversion Tracking
- ✓ Audience Research
- ✓ Ad Creatives
- ✓ Weekly Report
- ✓ Lead Optimization

Get Started



GOOGLE BUSINESS PROFILE (GBP)

Rank Higher. Get Discovered. Grow Locally.

₹4,999 /Month

- ✓ GBP Setup & Optimization
- ✓ Business Info & Services
- ✓ Photo & Content Updates
- ✓ Review Management
- ✓ Local SEO Optimization
- ✓ Monthly Performance Report
- ✓ Post Updates (4/Month)
- ✓ 24/7 Support

Get Started



100%

Satisfaction Guarantee



No Long-Term
Contracts



Transparent
Pricing



24/7

Dedicated Support



Results
Driven Approach

INDUSTRIES WE EMPOWER

Customized Strategies.
Maximum Impact.

We partner with businesses across diverse industries, delivering AI-powered marketing solutions that drive growth, engagement and measurable results.



No matter your industry, our mission is the same: to **fuel your growth**.



REAL ESTATE

Generating high-quality leads and maximizing property sales through data-driven campaigns.

- ✓ Lead Generation
- ✓ Performance Marketing
- ✓ Social Media Marketing
- ✓ Local SEO & Reputation



INTERIOR DESIGN

Showcasing creativity and generating quality leads for interior design businesses.

- ✓ Social Media Marketing
- ✓ Lead Generation
- ✓ Website Development
- ✓ SEO & Local SEO



HEALTHCARE

Connecting healthcare providers with patients and building trust through digital presence.

- ✓ Lead Generation
- ✓ Google Ads
- ✓ Social Media Marketing
- ✓ Local SEO & Reputation



EDUCATION

Driving admissions and engagement for educational institutes and online courses.

- ✓ Lead Generation
- ✓ Social Media Marketing
- ✓ Google Ads
- ✓ Content & SEO



STARTUPS

Empowering startups to build their brand, attract the right audience and scale faster.

- ✓ Branding & Positioning
- ✓ Performance Marketing
- ✓ Social Media Marketing
- ✓ Lead Generation



COACHES

Helping coaches and consultants build authority, attract clients and grow their impact.

- ✓ Personal Branding
- ✓ Social Media Marketing
- ✓ Lead Generation
- ✓ Content Marketing



TECHNOLOGY & SAAS

Accelerating SaaS growth with data-backed strategies and performance marketing.

- ✓ Performance Marketing
- ✓ SEO & Content Marketing
- ✓ Lead Generation
- ✓ Marketing Automation



MANUFACTURING

Generating B2B leads and strengthening brand visibility in competitive markets.

- ✓ B2B Lead Generation
- ✓ Google Ads
- ✓ SEO & Content Marketing
- ✓ LinkedIn Marketing



20+

Industries Served



100+

Happy Clients



250+

Projects Delivered



3X

Average Growth
Achieved



98%

Client Retention
Rate



And many more!

We're always excited to explore new industries and help businesses grow.



New industry?

Let's create success together.

WHY AI?

Smarter Technology. Stronger Results.

AI is transforming how businesses grow, compete and connect. At ScaleUp Media, we harness the power of AI to deliver smarter strategies, better targeting, faster execution and measurable growth.



We don't just use AI, we use it to give you a **competitive edge**.

The Power of AI in Digital Marketing



SMARTER TARGETING

AI analyzes data to find high-intent audiences and deliver your message to the right people.



BETTER PERFORMANCE

AI optimizes campaigns in real-time to improve ROI, reduce costs and maximize conversions.



AUTOMATION THAT SAVES TIME

From reporting to content creation, AI automates repetitive tasks so we focus on what matters.



DATA-DRIVEN DECISIONS

AI turns complex data into actionable insights for smarter, faster and confident decisions.



CONTENT THAT CONNECTS

AI helps create engaging, personalized content that builds stronger connections and drives results.

Traditional Marketing vs AI-Powered Marketing

TRADITIONAL MARKETING

VS

AI-POWERED MARKETING

- | | |
|-------------------------------|--------------------------------|
| ⊗ Manual Research & Guesswork | ✓ Data-Driven Insights |
| ⊗ Broad Targeting | ✓ Hyper-Personalized Targeting |
| ⊗ Slow Campaign Optimization | ✓ Real-Time Optimization |
| ⊗ Generic Content | ✓ AI-Generated Smart Content |
| ⊗ Delayed Reporting | ✓ Instant Reports & Insights |
| ⊗ Higher Costs, Lower ROI | ✓ Lower Costs, Higher ROI |

AI Is Not The Future. It's The Advantage Today.

Businesses using AI are:



2.6X

More Revenue Growth



40%

More Efficient in Campaigns



60%

Faster in Decision Making



30%

Lower Customer Acquisition Cost



At ScaleUp Media, we combine **human expertise** with **AI intelligence** to deliver unmatched growth for your business.



1000+

AI-Powered Campaigns Executed



100+

Happy Clients Growing with AI



250+

Projects Delivered Successfully



3X

Average Growth Achieved



98%

Client Retention Rate

CONTACT US

Let's Build Something Extraordinary Together.

Have a project in mind or just want to explore how we can help your business grow? We'd love to hear from you!



Quick Response



Expert Consultation



100% Secure & Confidential



Results Driven

LET'S CONNECT



Phone

9958194938



Email

hello@scaleupmedia.digital



Website

www.scaleupmedia.digital



Address

Second Floor, H213,
Sector 63 Noida



Connect on

WhatsApp

Scan the QR code to start a conversation with us instantly!





Chat with us on WhatsApp



Ready to Scale Your Business?

Partner with ScaleUp Media and experience the power of AI-driven marketing that delivers real results.



Let's connect and create a growth story together!